In the claims:

- 1. (currently amended) A whitening pigment comprising the reaction product of
- (a) a melamine-formaldehyde and/or a melamine-urea polycondensation product and
- (b) a water-soluble fluorescent whitening agent of the formula

wherein each of the two

 R_1 group [[s]], independent of the other R_1 , represents is a C_1 - C_6 alkyl or C_1 - C_4 alkyl-O- C_1 - C_4 alkyl residue, which is substituted by one or two -CONH₂, -CONHC₁- C_4 alkyl, -COOH, -SO₂NH₂, -SO₂NHC₁- C_4 alkyl or -NH₂ groups, each of the two

 R_2 group [[s]], independent of the other R_2 , represents is hydrogen, C_1 - C_4 alkyl, C_2 - C_4 hydroxyalkyl or C_1 - C_4 alkoxy C_1 - C_4 alkyl, or

R₁ and R₂ together with the nitrogen atom complete a piperazine ring, each of the two

 X_1 groups, independently, represent -OH, -OC₁-C₄alkyl, -Oaryl or the group -NR₃R₄, wherein R₃ and R₄ each, independently, represent hydrogen, C₁-C₄alkyl, C₂-C₄hydroxyalky,

 C_1 - C_4 alkoxy C_1 - C_4 alkyl, a phenyl, phenyl mono- or disulphonic acid residue or,

R₃ and R₄, together with the nitrogen atom to which they are attached, complete a morpholino, piperidino or pyrrolidino ring or, alternatively,

 X_1 represents an amino acid residue from which a hydrogen atom has been abstracted from the amino group and

M is hydrogen, an alkaline or alkaline earth metal ion, ammonium, mono- di-, tri- or tetra-substituted C₁-C₄alkylammonium or C₂-C₄hydroxyalkylammonium or mixtures thereof

wherein the reaction product has incorporated therein at least 16% by weight of component b.

- 2. **(original)** A whitening pigment according to claim 1, wherein the component (a) is a melamine-formaldehyde polycondensation product.
- 3. (currently amended) A whitening pigment according to claim 1, wherein, in the compound of formula (1), each of the two R_1 groups are the same, each of the two R_2 groups are the same, and each of the two X_1 groups are the same.
- 4. (previously presented) A whitening pigment according to claim 1, wherein, in the compound of formula (1),

R₁ represents a C₁-C₄alkyl residue, which is substituted by one -CONH₂ or -CONHC₁-C₄alkyl group.

5. (previously presented) A whitening pigment according to claim 1, wherein, in the compound of formula (1),

R₂ represents hydrogen, C₁-C₄alkyl or C₂-C₄hydroxyalkyl.

6. (previously presented) A whitening pigment according to claim 1, wherein, in the compound of formula (1),

X₁ represents the group –NR₃R₄, wherein

 R_3 represents hydrogen, C_1 - C_4 alkyl, C_2 - C_4 hydroxyalky, C_1 - C_4 alkoxy C_1 - C_4 alkyl, a phenyl monoor disulphonic acid residue,

R₄ represents hydrogen C₁-C₄alkyl or C₂-C₄hydroxyalkyl or,

R₃ and R₄, together with the nitrogen atom to which they are attached, complete a morpholino ring or, alternatively,

X₁ represents an amino acid residue from which a nitrogen atom has been abstracted from the amino group.

- 7. **(previously presented)** A whitening pigment according to claim 1, wherein, in the compound of formula (1), M represents hydrogen, sodium or potassium.
- 8. (previously presented) A process for the preparation of whitening pigment according to claim 1, whereby a melamine-formaldehyde or melamine-urea polycondensation product is reacted with a fluorescent whitening agent of formula (1) in aqueous medium, in the presence of mineral acid, and subsequently treated with base.

- 9. **(previously presented)** A method for the fluorescent whitening of paper which comprises applying to paper an effective whitening amount of a whitening pigment according to claim 1.
- 10. (original) A paper coating composition comprising, in addition to 0.01 to 10 parts by weight of the according to claim 1, per 100 parts of inorganic pigment,
- (i) from 3 to 25 parts by weight of binder and co-binder,
- (ii) 0 to 1 part by weight of rheology modifier and
- (iii) 0 to 2 parts by weight of wet-strength agent.
- 11. **(previously presented)** A method for the fluorescent whitening of paper which comprises applying to paper an effective whitening amount of a paper coating composition according to claim 10.
- 12. (**previously presented**) Paper which has been treated with a whitening pigment composition according to claim 1.
- 13. (previously presented) Paper which has been treated with a coating composition according to claim 10.
- 14. (new) A method for the fluorescent whitening of paper, which method comprises reacting in an aqueous media at a pH of 2 and at a temperature of between 50 and 90°C
- (a) from 50 to 98% by weight, based on the combined wieght of components a and b a melamine-formaldehyde and/or a melamine-urea polycondensation product and
- (b) from 2 to 50% by weight, based on the combined wieght of components a and b a water-soluble fluorescent whitening agent of the formula

.. 15.

wherein

each R_1 , independent of the other R_1 , is a C_1 - C_6 alkyl or C_1 - C_4 alkyl-O- C_1 - C_4 alkyl residue, which is substituted by one or two -CONH₂, -CONHC₁- C_4 alkyl, -COOH, -SO₂NH₂,

-SO₂NHC₁-C₄alkyl or -NH₂ groups,

each R_2 , independent of the other R_2 , is hydrogen, C_1 - C_4 alkyl, C_2 - C_4 hydroxyalkyl or C_1 - C_4 alkoxy C_1 - C_4 alkyl, or

R₁ and R₂ together with the nitrogen atom complete a piperazine ring, each of the two

 X_1 groups, independently, represent -OH, -OC₁-C₄alkyl, -Oaryl or the group -NR₃R₄, wherein R₃ and R₄ each, independently, represent hydrogen, C₁-C₄alkyl, C₂-C₄hydroxyalky,

C₁-C₄alkoxyC₁-C₄alkyl, a phenyl, phenyl mono- or disulphonic acid residue or,

R₃ and R₄, together with the nitrogen atom to which they are attached, complete a morpholino, piperidino or pyrrolidino ring or, alternatively,

X₁ represents an amino acid residue from which a hydrogen atom has been abstracted from the amino group and

M is hydrogen, an alkaline or alkaline earth metal ion, ammonium, mono- di-, tri- or tetra-substituted C_1 - C_4 alkylammonium or C_2 - C_4 hydroxyalkylammonium or mixtures thereof

to obtain a rection product and applying an effective whitening amount of the reaction product to paper.

15. **(new)** A method according to claim 14, whereby a melamine-formaldehyde or melamine-urea polycondensation product is reacted with a fluorescent whitening agent of formula (1) in aqueous medium, in the presence of mineral acid, and subsequently treated with base.